



Advancement Grant

GUIDELINES AND INSTRUCTIONS

Los Angeles County school districts that are currently partnering with Arts for All and will be implementing board approved strategic plans for arts education in 2017-18 are eligible to apply.

Interested school districts must submit a Funding Request to artsforall@arts.lacounty.gov by **5:00 pm, Wednesday, May 3, 2017**

These guidelines and other grant resources are available at:
lacountyartsforall.org/for-school-districts/grants-and-opportunities

The Advancement Grant is administered by the LA County Arts Commission and is funded by The Boeing Company, The Herb Alpert Foundation, The Angell Foundation, The Sheri and Les Biller Family Foundation, California Community Foundation, The Carl and Roberta Deutsch Foundation, Music Man Foundation, Rosenthal Family Foundation (CA), and the Dwight Stuart Youth Fund.

HOW DOES ARTS FOR ALL SUPPORT SCHOOL DISTRICTS?

Arts for All is dedicated to making the arts core in K-12 public education by working with school districts and community arts partners to increase the quality, quantity and equity of arts instruction provided in schools.

Arts for All offers a continuum of services to school districts to help build sound infrastructure for arts education.

Coaching for Strategic Planning

Coaching is provided to school districts interested in creating or updating strategic plans for arts education. A district arts committee comprised of local stakeholders develops a five year plan for sustaining long-term district-wide arts education. Applications for coaching support during the 2017-18 school year are available at lacountyartsforall.org/for-school-districts/grants-and-opportunities and are due Wednesday, April 12, 2017.

Coaching for District Arts Coordination

Once the local school board approves the strategic plan, a year of coaching is available to help build the capacity of the arts committee and district staff to coordinate and manage successful implementation of the plan. School districts completing strategic plans in spring 2017 will be offered a coach. School districts with new staff assigned to arts coordination for 2017-18 may also request a coach.

Countywide Network

Ongoing support for arts coordinators and district arts committee members is available through a countywide network of leaders and practioners who convene regularly to learn and collaborate. Events can be found at lacountyartsforall.org/about-arts-for-all/events.

District Liaisons

An Arts for All staff member serves as a dedicated liaison for each district, connecting colleagues and strategies across the County.

Funding for Implementation

School districts currently partnering with Arts for All that have school board-adopted strategic plans for arts education are eligible to apply for grant funding. These matching grants help districts initiate or expand strategies that increase and improve arts education in their district.

It is through the combination of support for strategic planning, arts coordinators, district arts committees and purposeful plan implementation that Arts for All advances the countywide vision that every public school student in Los Angeles County receives quality K-12 arts instruction.

It is recommended that you contact your district liaison (see page 8) for assistance in considering your entry point for participation in Arts for All services for 2017-18.

WHAT IS THE GOAL OF THIS GRANT?

The Advancement Grant offers financial support to Los Angeles County school districts working to provide quality arts education to all students. The goals of the grant are to:

- assist school districts in achieving key action items in their strategic plans for arts education, and
- generate resources, practices, skills or knowledge that will be sustained beyond the term of the grant.

Program success is measured by the increase in quality, quantity and equitable distribution of arts instruction provided in participating districts.

WHAT WORK DOES THE GRANT SUPPORT?

Eligibility

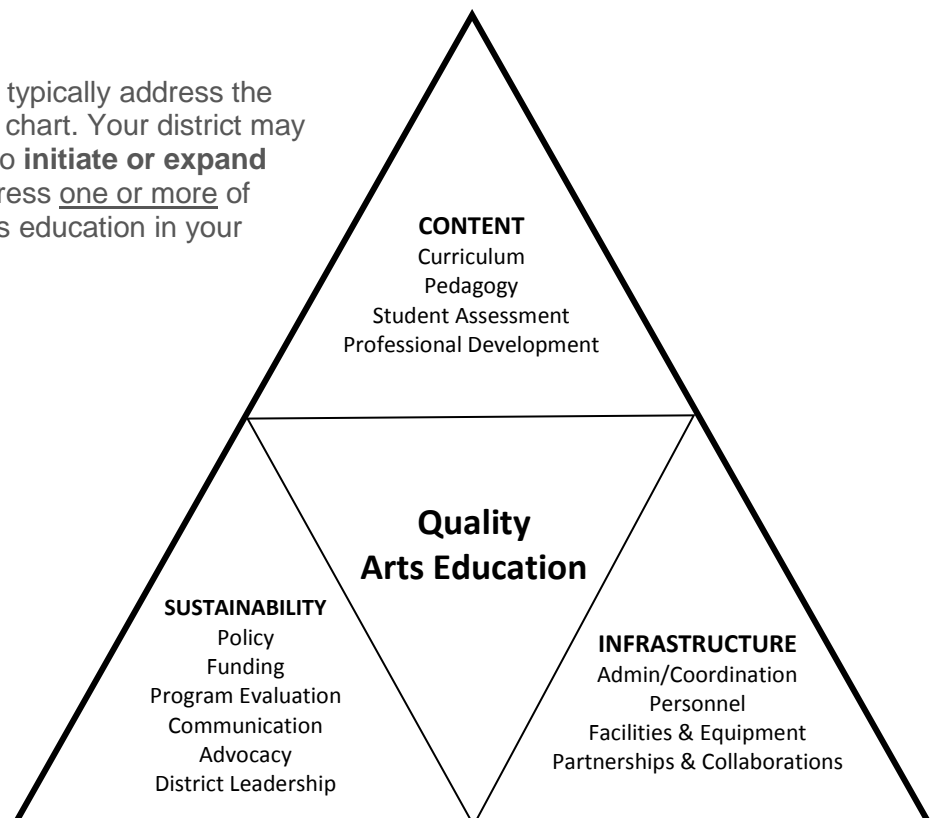
Los Angeles County school districts that are currently partnering with Arts for All and will be implementing board approved strategic plans for arts education in 2017-18 are eligible to apply (see page 8). If you are interested in learning more about becoming an Arts for All partner district, contact artsforall@arts.lacounty.gov for additional information.

Alignment with District Plans

The project outlined in your funding request should align with existing district plans, such as the district's strategic plan for arts education or Local Control Accountability Plan.

Eligible Projects

School district strategic plans typically address the components illustrated in this chart. Your district may submit a request for funding to **initiate or expand** activities or services that address one or more of these goals for advancing arts education in your schools.



Key Components of an Arts Education Program
Source: Insider's Guide to Arts Education Planning

Ineligible Project Expenses

- Staffing expenses for existing district arts coordinator or teacher positions.
- Services for students that occur outside of the traditional school day.
- Services from artists or arts organizations that are not listed in the Programs for Students or Programs for Educators directories.

To propose artists or arts organizations not listed in the directories, your arts partner must complete the online application at surveymonkey.com/r/CommunityArtsEducators by May 17, 2017. We encourage school districts to contact Arts for All staff at artsforall@arts.lacounty.gov to schedule time to discuss this process.

HOW WILL THE GRANT FUNDING WORK?

All eligible school districts may apply for up to \$25,000 in matching funds to support strategies detailed in the Funding Request. Determination of awards will be based on the extent to which the application meets the review criteria (see page 6). Final awards may be less than requested amount.

School districts that are approved for funding will enter into a contract with the Los Angeles County Arts Commission, which will govern the delivery of funds. Prior to contracting, all grantees will need to submit an Adjusted Grant Budget and Participation Form and obtain a Los Angeles County Vendor Number.

Based on panel score, some applicants may need to participate in technical assistance to adjust their proposed project design prior to contracting.

The funding period will begin upon final execution of the contract and will run through June 30, 2018. Grantees will be required to adhere to all provisions of the contract, including:

- Matching Funds must be invested in the project at a minimum 1:1 ratio. These funds may come from the district or its funding partners and must be applied toward the project detailed in the application. (In-kind matching funds are not accepted.)
- A project lead must be designated to coordinate, implement and monitor the project.
- Grant funds will be distributed in up to three installments:
 - 25% upon completion of all project planning and participation by the project lead in the Grantee Convening
 - 50% following a mid-project check-in and site visit with Arts for All staff
 - 25% upon completion of the project and submission of a complete final report that include participation data, final budget, a brief narrative on project outcomes and at least one work sample.

WHAT IS THE PROGRAM TIMELINE?

Guidelines and Application Available	March 22, 2017
Applications Workshops	April 10 and 14, 2017
Funding Request Deadline	May 3, 2017, 5:00 pm
Panel Review	June 2017
Notification of Awards via Email	July 2017
Contracting with the LA County Arts Commission Webinar	August 2017
Adjusted Budget and Participation Forms Due Contracts Executed	September 2017
Grant Period	September 2017-June 2018
Grantee Convening (attendance required)	November 2017
Grantee Site Visit with Arts for All Staff	November 2017 - April 2018
Final Report Due	May 15, 2018

HOW DO WE SUBMIT THE FUNDING REQUEST?

The Funding Request can be downloaded from our website at lacountyartsforall.org/for-school-districts/grants-and-opportunities.

Complete applications must be submitted to artsforall@arts.lacounty.gov no later than **5:00pm on Wednesday, May 3, 2017**.

Applications submitted late or with section(s) blank will be deemed ineligible and will not be considered for funding.

As a public agency, all information submitted to the Arts Commission in conjunction with a funding request becomes public record at the time the application is submitted.

HOW WILL GRANT AWARDS BE DETERMINED?

Applications will be reviewed and scored by a peer panel of experienced arts and education professionals. The panel may include district administrators, community arts partners, funders and arts educators.

Each section of the application ties back to one of the review criteria. Applications will be reviewed and scored according to the following:

Criterion 1: STRATEGIC DIRECTION (35 points maximum)

Arts education goal(s) for the upcoming year are described in detail and are included in an active district plan such as the Strategic Plan for Arts Education or the Local Control Accountability Plan. There is a clear and compelling justification of why this is the right time to embark on this aspect of the district's arts education plan, how this project builds upon past successes, and how it moves the district towards providing arts education for all students. It is clear how the project initiates or expands strategies for advancing arts education in the district. The proposed project is clearly aimed at generating resources, practices, skills or knowledge that will be retained beyond the term of the grant. The district has a strong plan for completing the strategy or assuming the full ongoing cost.

Criterion 2: QUALITY OF PROJECT PLAN (30 points maximum)

The project is thoughtfully designed and clearly described. The project plan identifies specific activities that can be realistically accomplished with the designated resources and timeline. The project activities clearly reflect the district goals and strategies. The proposal conveys overall clarity and coherence.

Criterion 3: QUALITY OF PROJECT EVALUATION (10 points maximum)

There is a clear and specific plan to monitor project results. The project has measurable goals and a clear and appropriate evaluation methodology in place that uses qualitative and quantitative data to address the quality, quantity or equitable distribution of arts instruction offered in the school district. The evaluation methodology is appropriate to the anticipated outcomes.

Criterion 4: PERSONNEL CAPACITY (15 points maximum)

Professional staff with strong qualifications are in place to manage and implement the project. District administration has an identified role and there is evidence of support from multiple levels of district leadership. Staff providing instruction or professional development has demonstrated expertise. Community arts partners have been approved for the Programs for Students or Programs for Educators Directory. The roles and responsibilities of the staff, district administration and proposed partners are clearly defined.

Criterion 5: FISCAL CAPACITY (10 points maximum)

Project expenses are clearly described and calculated accurately. Specific activities have been appropriately budgeted. The costs are consistent with equivalent programs or services in the arts education field. A minimum of one to one matching funds are committed and identified.

TOTAL POSSIBLE POINTS = 100

HOW CAN WE LEARN MORE?

Application Workshop

We are hosting informational workshops for school districts interested in applying. Join us to learn about updates to the 2017-18 guidelines, hear tips for submitting a strong request and have your questions answered by the Arts for All staff. If you are interested in receiving one-on-one support from your district liaison join us for office hours following the workshop.

Advancement Grant Application Workshops

Monday, April 10, 2017

9:30 am - noon

Santa Clarita Sports Complex
20870 Centre Pointe Pkwy
Santa Clarita, CA 91350

Register: <https://advancementgrant2017-santaclarita.eventbrite.com/>

Friday, April 14, 2017

9:30 am - noon

Los Angeles County Arts Commission
1055 Wilshire Blvd. Suite 800
Los Angeles, CA 90017

Register: <https://advancementgrant2017-downtownla.eventbrite.com>

Schedule a Meeting at Your District

Arts for All staff will come to you. We are happy to schedule a meeting at your district where we can discuss this opportunity. Contact your district liaison listed on the next page.

Contact Our Staff

Feel free to contact our staff if you have any questions about your district's eligibility or the application process. All school districts are assigned a staff member as a liaison. Listed below each staff member are the school districts that are eligible for this grant.

Gregg Johnson
Program Manager
gjohnson@arts.lacounty.gov
213-202-5933

Gillian McCarthy
Program Manager
gmccarthy@arts.lacounty.gov
213-202-6953

Antelope Valley Union**
Arcadia Unified
Castaic Union
Gorman Joint**
Green Dot Public Schools
Hughes-Elizabeth Lake Union
Keppel Union
Lancaster
Los Angeles County Office of Education
Magnolia Charter Schools**
Monrovia Unified
Newhall**
Palmdale
PUC Schools
Saugus Union
Sulphur Springs

ABC Unified
Centinela Valley Union
Compton Unified
Downey Unified**
Hawthorne
Hermosa Beach City
Lawndale Elementary
Lennox
Lynwood Unified
Manhattan Beach Unified
Norwalk-La Mirada Unified
Palos Verdes Peninsula Unified
Paramount Unified
Redondo Beach Unified
Walnut Valley Unified
Wiseburn

Megan Kirkpatrick
Senior Manager
mkirkpatrick@arts.lacounty.gov
213-202-3949

Keelia Postlethwaite
Program Associate
kpostlethwaite@arts.lacounty.gov
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Alhambra Unified
Beverly Hills Unified
Burbank Unified
Culver City Unified
Duarte Unified
El Monte Union
El Rancho Unified
Glendale Unified
Hacienda La Puente Unified
ICEF Public Schools
Inglewood Unified
Las Virgenes Unified
LAUSD (Westside Community Cluster)**
Pasadena Unified
Rosemead
San Marino Unified
Santa Monica-Malibu Unified
South Pasadena Unified
Temple City Unified

Bassett Unified
Charter Oak Unified
Claremont Unified
Covina-Valley Unified
East Whittier City
El Monte City
Little Lake City
Los Nietos
Montebello Unified
Mountain View
Pomona Unified
South Whittier
Valle Lindo
West Covina Unified
Whittier City
Whittier Union

**Contingent upon the submission of a district adopted Strategic Plan for Arts Education by September 30, 2017

GENERAL INFORMATION AND RESOURCES

Arts for All

Arts for All is the Los Angeles County initiative dedicated to making the arts core in K-12 public education. Established in 2002 by the Los Angeles County Board of Supervisors as a partnership between the Los Angeles County Arts Commission and the Los Angeles County Office of Education, Arts for All has led the Countywide effort to ensure that all students receive quality arts instruction. Arts for All currently collaborates with 65 of 81 LA County school districts, plus four charter school networks, to formulate and implement arts education policies and plans that embed the arts in student learning. lacountyartsforall.org

Los Angeles County Arts Commission

The Los Angeles County Arts Commission fosters excellence, diversity, vitality, understanding and accessibility of the arts in Los Angeles County, encompassing 88 municipalities, and provides leadership in cultural services. The Arts Commission funds 380 nonprofit arts organizations through a \$4.5 million grant program, implements Arts for All, the regional initiative dedicated to restoring arts education to 81 public school districts, funds the largest arts internship program in the country and manages the County's civic art policy. The Arts Commission also produces free community programs, including the Emmy® Award-winning LA County Holiday Celebration for public television. lacountyarts.org

Arts for All Pooled Fund

The Pooled Fund is a coalition of arts education funders who share knowledge, develop strategy and provide fiscal oversight of shared investments in arts education in Los Angeles County. As a regional collaborative of public and private funders active since 2004, the Pooled Fund brings members together to have a collective impact on student learning in and through the arts.

Arts for All's Programs for Educators

The Programs for Educators online directory provides centralized access to quality arts education professional development programs. The site features detailed search criteria to help individuals, schools and districts find programming to match their needs. Each program listed has been reviewed by experts to ensure that the instructors and program design enable participants to gain the knowledge, understanding, skills and tools that prepare them to deliver sequential curriculum that meets the California State Visual and Performing Arts Standards and improves student achievement in and through the arts. Visit educators.lacountyartsforall.org.

Arts for All's Programs for Students

The Programs for Students online directory provides centralized access to quality, peer-reviewed, K-12 arts education programs that meet the California State Visual and Performing Arts Standards. The directory enables educators to strategically search for arts education programs by arts discipline, subject area, grade level, program type, and cultural origin. Visit students.lacountyartsforall.org.